



For Immediate Release
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Audi UK confirmed as lead sponsor for the 2013 Motor Sport magazine *Hall of Fame*

- **Motor Sport magazine's prestigious Hall of Fame awards take place at the Royal Opera House on Monday 25 February**

Audi UK is proud to announce its involvement in the 2013 Motor Sport magazine Hall of Fame awards, as the lead sponsor. The annual ceremony – held since 2010 – honours the greatest names in motor racing and is an eagerly anticipated event on the social calendar.

The Paul Hamlyn Hall at the Royal Opera House, in London's Covent Garden, will play host to this high profile celebration on Monday 25 February, during which yet more deserving inductees will join the *Motor Sport* honours list.

Martin Sander, Brand Director at Audi UK, said, "*Motorsport has intrinsic value for Audi, not only in underscoring its reputation as a technology pioneer through Le Mans-winning sportscars such as the hybrid R18 e-tron quattro, but also, through close co-operation between our production and competition teams, as a means of enriching our road cars. We are therefore delighted to be associated with an event that recognises the achievements of the many remarkable drivers who make all this possible.*"

Paying tribute to the 'great and the good' of motor racing, Motor Sport magazine's fourth annual Hall of Fame awards is also supporting a unique charity auction on behalf of the Grand Prix Mechanics Charitable Trust. To view the impressive and exclusive range of F1 auction items that are available to bid on, both before and during the evening itself, go to: <http://charityauction.motorsportmagazine.com>.

For more information on the Motor Sport magazine Hall of Fame visit:

<http://www.motorsportmagazine.com/halloffame/>

- Ends -

For copyright free images from the 2012 Motor Sport magazine Hall of Fame, click below:

<http://www.flickr.com/photos/motorsportmagazinehalloffame/sets/72157629403784525/>

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Notes to Editors

[Motor Sport](#) is one of the most recognised motor racing magazines in the world, with its iconic green masthead and wealth of in-depth editorial written by an elite team of international journalists.

The inaugural Motor Sport Hall of Fame event was held on 10 February 2010 at the Roundhouse in Camden, London. Eight founding inductees and a further four inductees were announced on the night and became part of Motor Sport magazine's prestigious Hall of Fame. Four more inductees were added to the Hall of Fame in February 2011 and 2012. For a list of all inductees, along with access to archive material including a sensational video gallery, visit the [Motor Sport magazine Hall of Fame](#) microsite.

Motor Sport engages with its passionate, knowledgeable consumers every month through an innovative multi-platform business including the publication's website, podcasts, iPad digital edition and [Hall of Fame](#) awards.

For further details on the Grand Prix Mechanics Charitable Trust, visit www.gpmechanicstrust.com.



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